

Your agency now has its own email marketing solution.

Branded as your own, hosted and supported by us - quietly in the background while you provide email marketing to your clients.

You're already being asked to design great looking emails for your clients. Now give them access to real-time reports, at your very own login, with your very own brand!

Simply create, manage and deliver emails for your clients using SendLabs as always, except now all under one account, with beautiful private label reports-only login access you can give to your clients!

We're all about making your agency look good.

Our focus is simple. Give your web design business or agency an email marketing solution you can call your own. No wrestling with software, worrying about branding issues, fussing with ugly, restrictive templates or getting emails delivered. Just focus on providing great email campaigns and we'll provide the rest. Your clients will love you.

It's better than private label.

True 100% private label

SendLabs is NEVER mentioned – anywhere. You log in to your own branded URL, manage your campaigns for your clients, and then send them to your branded reports login.

It comes with people you can talk to.

True partner support

While we believe in automation, we also believe in partnership with our customers. That's why you can email us, search our knowledgebase and, yes, call us with questions. Again, if we help make you look good to your clients, then that's a win for both of us. 😊

It's priced for you to make money.

Truly affordable

Just one tiny cent per email you deliver. No set up. No monthly fees. No ongoing charges or hidden fees. Cancel account at any time.



FAQs

How long does it take to setup my agency version?

Usually within 24-48 hrs we'll have you up and running with your own solution, branded to your agency. We just need a logo and a color palette you'd like us to use. Contact us for more details.

Can I manage all of my clients under one account?

Yep. That's the whole idea. You log into one account to setup and manage all of your client accounts. You can setup a full client account where you manage everything for them and then you can setup a reports –only account which will give your clients a login to see campaign reports in real-time.

Is this the full featured version of SendLabs?

Yes. If you are already familiar with SendLabs, then this will be a cake walk for you. Built on the SendLabs 6 release, you have access to every update we make at no additional charge.

Can I bring in my own HTML email code?

Yes. One of the things we found with agencies is that they have the ability to design and develop great looking HTML emails, usually in their favorite programs. With your agency version, you can easily import your HTML from a web address, import it from your local computer or simply copy and paste it from another application. No nasty templates. No WYSIWYG editor to get in the way.

Is the SendLabs brand mentioned anywhere?

Nope. We even made sure that all of the tracking URL's are encoded to your very own branded URL. Your clients will never be introduced to SendLabs in any way. Think of us as the great Oz behind the curtain. 😊

What is the pricing?

In an effort to support agencies, we've simplified our pricing. No credit charts to follow, no monthly bills, just pay-as-you-go at mere pennies per email and then pass along the costs to your client at whatever markup you'd like. Your account will keep a running tally of emails sent across all of your client accounts and you can pay securely via check or credit card at the end of each month.

I want to be an expert to my client. Will you help if I have questions?

Yes, absolutely. What we don't want to be is another web-based service, void of human interaction. We're a cool bunch, we love email, and we want you to succeed. Call us or drop us an email anytime you just need to know something.

Get started today...

To setup your own agency account, contact Brett today at [603.568.1553](tel:603.568.1553) or email him at brett@sendlabs.com.